



Your online portal for
**Industrial automation, Robotics
and Industry 4.0**

RATES 2024

FOR MORE INFORMATION CALL:
Barcelona +34 93 451 40 37 / Madrid +34 630 909 603
or send an email to: info@soloindustria.com



The digital Magazine



Average Views
26.792/month

Aprox. readers
10.218/month

Average time
4,51/min

publishing service Soloindustria.com magazine

- All items will be posted in turn on our website soloindustria.com
- All ads are linked to the advertiser's website.
- Monthly edition magazine
- Basic statistics will be provided.

TYPES/ LOCATION	REQUIREMENTS	
PACK: Ad page and article page	- Press note or article. - A4 size advertisement in high resolution.	435€
COVER	- Product with white background and description + inner article.	480€
INTERIOR COVERS	- A4 size advertisement in high resolution.	380€
A4 AD	- A4 size advertisement in high resolution.	335€
HALF PAGE	- A5 size advertisement in high resolution.	235€
TECHNICAL ARTICLE* * Except advertising campaigns.	- Word or pdf document with the article + photos (min. 1 MB)	235€

PER MAGAZINE PER MAGAZINE PER MAGAZINE PER MAGAZINE PER MAGAZINE



The Newsletter

Send to
+25.886 professionals

Average Clicks
60-75

Average Visualizations
9.350/month

Readers
9.800/month

News and updates from your company for our readers

- Their newest products instantly to all professionals in the industrial sector.
- Adapts to any device, both tablets like mobiles.
- This newsletter has a sending frequency bimonthly.
- Sent to 25,000* professionals in the industrial sector.
- Basic statistics will be provided, the implementation of monitoring systems is recommended.
- The number of professionals in each shipment may vary depending on the ups and downs.

Email marketing service for your company
Shipping to 24,000 companies in the sector.

LOCATION	REQUIREMENTS	PRICE	FREQUENCY
TOP BANNER	- Dimensions 629 x 150 px - custom link	565€	MONTHLY
BLOC 1		485€	MONTHLY
BLOC 2		435€	MONTHLY
BLOC 3	- 1 holder - 1 photo of 629 x 250 px - Extract from the news - News link	385€	MONTHLY
BLOC 4		335€	MONTHLY
BLOC 5		285€	MONTHLY
NEWS / PRODUCTS FAIRS / CAMPAIGNS	- Notes, products, specific campaigns - 690px image width or 5 articles.	785€	1 NEWSLETTER



FE
FIELD ENGINEER



The web banners

Users 2023
+2.981.427

Pages per session
3,05

Sessions 2023
+1.961.115

Average duration
3,47/min

Banner rates on our portal, we bring your companies closer to the industry

- Basic statistics will be provided, the implementation of monitoring systems is recommended.

LOCATION	REQUIREMENTS		
TOP	910 x 110px	885€	MONTHLY
CENTRAL	300 x 250px	335€	MONTHLY
BOTTOM	200 x 50px	185€	MONTHLY
WEB SIDES	250 x 100px	135€	MONTHLY
POP-UP - INTRO 5 -	600 x 300px	535€	MONTHLY



Landing *page* (with recruitment form)

Landing page rates on our portal, we bring your company closer to the industry you want

- Basic statistics will be provided, the implementation of monitoring systems is recommended.

- Sent to ALL of our database.

TYPE	REQUIREMENTS	
BASIC JPG	Provide all the documentation for the construction of the landing page (design .jpg 690x1080px, link form or html form)	785€
CUSTOM CORPORATIVE HTML	We take care of the design and programming. You just have to provide us with the texts and images and link form or html form	965€

1 LANDING PAGE

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