



*Your online portal for*  
**Industrial automation, Robotics  
and Industry 4.0**

**RATES 2025**

FOR MORE INFORMATION CALL:  
Barcelona +34 93 451 40 37 / Madrid +34 630 909 603  
or send an email to: [info@soloindustria.com](mailto:info@soloindustria.com)



# The digital Magazine



Average Views  
**26.792/month**

Aprox. readers  
**10.218/month**

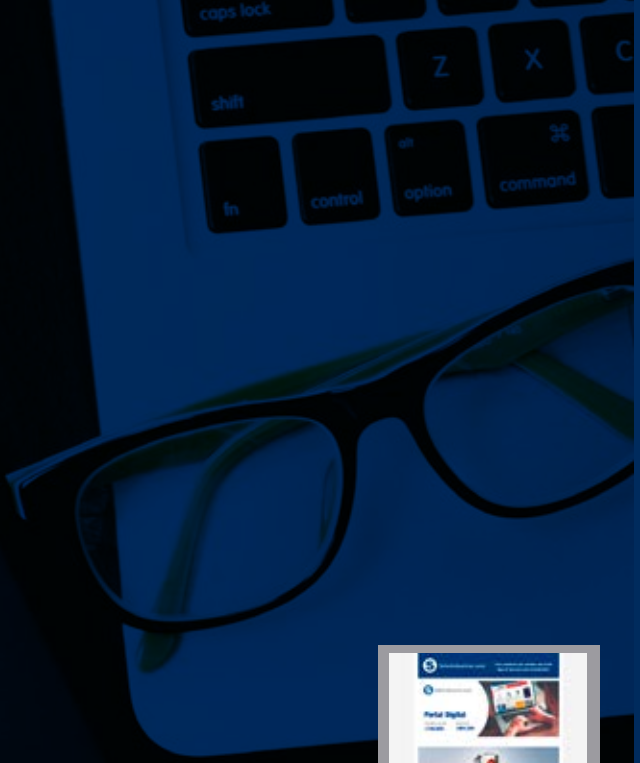
Average time  
**4,51/min**

## publishing service Soloindustria.com magazine

- All items will be posted in turn on our website soloindustria.com
- All ads are linked to the advertiser's website.
- Monthly edition magazine
- Basic statistics will be provided.

TYPES/ LOCATION	REQUIREMENTS	
<b>PACK:</b> Ad page and article page	- Press note or article. - A4 size advertisement in high resolution.	<b>435€</b>
<b>COVER</b>	- Product with white background and description + inner article.	<b>480€</b>
<b>INTERIOR COVERS</b>	- A4 size advertisement in high resolution.	<b>380€</b>
<b>A4 AD</b>	- A4 size advertisement in high resolution.	<b>335€</b>
<b>HALF PAGE</b>	- A5 size advertisement in high resolution.	<b>235€</b>
<b>TECHNICAL ARTICLE*</b> * Except advertising campaigns.	- Word or pdf document with the article + photos (min. 1 MB)	<b>235€</b>

PER MAGAZINE PER MAGAZINE PER MAGAZINE PER MAGAZINE PER MAGAZINE



# The Newsletter

Send to  
**+25.886** professionals

Average Clics  
**60-75**

Average Visualizations  
**9.350/month**

Readers  
**9.800/month**

## News and updates from your company for our readers

- Their newest products instantly to all professionals in the industrial sector.
- Adapts to any device, both tablets like mobiles.
- This newsletter has a sending frequency bimonthly.
- Sent to 25,000\* professionals in the industrial sector.
- Basic statistics will be provided, the implementation of monitoring systems is recommended.
- The number of professionals in each shipment may vary depending on the ups and downs.

## Email marketing service for your company

Shipping to 24,000 companies in the sector.

LOCATION	REQUIREMENTS	PRICE	FREQUENCY
TOP BANNER	- Dimensions 629 x 150 px - custom link	565€	MONTHLY
BLOC 1		485€	MONTHLY
BLOC 2		435€	MONTHLY
BLOC 3	- 1 holder - 1 photo of 629 x 250 px - Extract from the news - News link	385€	MONTHLY
BLOC 4		335€	MONTHLY
BLOC 5		285€	MONTHLY
NEWS / PRODUCTS FAIRS / CAMPAIGNS	- Notes, products, specific campaigns - 690px image width or 5 articles.	785€	1 NEWSLETTER





**FE**  
FIELD ENGINEER



## The web **banners**

Users

**+2.981.427**

Pages per session

**3,05**

Sessions

**+1.961.115**

Average duration

**3,47/min**

**Banner rates on our portal, we bring your companies closer to the industry**

- Basic statistics will be provided, the implementation of monitoring systems is recommended.

LOCATION	REQUIREMENTS		
TOP	910 x 110px	<b>885€</b>	MONTHLY
CENTRAL	300 x 250px	<b>335€</b>	MONTHLY
BOTTOM	200 x 50px	<b>185€</b>	MONTHLY
WEB SIDES	250 x 100px	<b>135€</b>	MONTHLY
POP-UP - INTRO 5 -	600 x 300px	<b>535€</b>	MONTHLY



**FE**  
FIELD ENGINEER

## Landing *page* (with recruitment form)

**Landing page rates on our portal, we bring your company closer to the industry you want**

- Basic statistics will be provided, the implementation of monitoring systems is recommended.

- Sent to ALL of our database.

TYPE	REQUIREMENTS	
<b>BASIC JPG</b>	Provide all the documentation for the construction of the landing page (design .jpg 690x1080px, link form or html form)	<b>785€</b>
<b>CUSTOM CORPORATIVE HTML</b>	We take care of the design and programming. You just have to provide us with the texts and images and link form or html form	<b>965€</b>

1 LANDING PAGE

1 LANDING PAGE



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