





# The digital magazine



Average Views  
**31.740/month**

Readers  
**16.900/month**

Average time  
**3,12/min**

## Publication service in the Soloindustria.com magazine.

- All items will be posted also on our website soloindustria.com
- All ads are linked to the advertiser's website.
- Monthly edition magazine
- Basic statistics will be provided.

### TYPES / LOCATION

### SPECS

TYPES / LOCATION	SPECS	
<b>PACK:</b> Inserción en portada, página de anuncio y página de artículo	- Press release or article. - Ad size A4 in high resolution.	<b>435€</b>
<b>A4 ADVERTISEMENT</b>	- Ad size A4 in high resolution.	<b>335€</b>
<b>1/2 PAGE</b>	- Ad size A5 in high resolution.	<b>235€</b>
<b>TECNIC ARTICLE*</b> * Except advertising campaigns.	- Ad size A5 in high resolution.	<b>235€</b>



# The newsletter

Send to:  
**+24,500** prof.

Clic Average  
**60-80**

Average views  
**19.300/month**

Readers  
**16.900/month**

## The newest news of your company for our readers

- Your most innovative products instantly to all professionals in the industrial sector.
- It adapts to any device both tablets and mobile.
- This newsletter has a bi-monthly shipping frequency.
- It is sent to 25,000 professionals in the industrial sector.
- Basic statistics will be provided, the proper implementation of monitoring systems is recommended.
- The number of professionals of each shipment may vary depending on the ups and downs.

**EXCLUSVE email marketing service for your company.**  
Emailing to 25,000 companies in the sector.

<b>BANNER SUPERIOR</b>	- Dimensions 629 x 150 px - Custom link	<b>565€</b>	MONTHLY MONTHLY MONTHLY MONTHLY MONTHLY
<b>BLOQUE 1</b>		<b>485€</b>	
<b>BLOQUE 2</b>		<b>435€</b>	
<b>BLOQUE 3</b>	- 1 title - 1 629 x 250 px photo - Excerpt from the news - News link	<b>385€</b>	
<b>BLOQUE 4</b>		<b>335€</b>	
<b>BLOQUE 5</b>		<b>285€</b>	
<b>NOTES / PRODUCTS FAIRS / CAMPAIGNS</b>	- Notes, products, specific campaigns - Image 629x250px wide or 5 notes.	<b>785€</b>	PER NEWS



## The banners (website)

Users 2019  
**+740.850**

Pages per session  
**2,66**

No. Sessions 2019  
**+964.200**

Average time  
**3,47/min**

**Banner rates on our portal, we bring your companies closer to the industry**

- Basic statistics will be provided, the proper implementation of monitoring systems is recommended.

EMPLACEMENT	SPECS	
HEADER WEBSITE	910 x 110px	<b>885€</b>
HOME MIDDLE	300 x 250px	<b>335€</b>
BOTTOM PAGES	200 x 50px	<b>185€</b>
WEBSITE LATERALS	250 x 100px	<b>135€</b>
POP-UP - INTRO 5 -	600 x 300px	<b>535€</b>

MONTHLY MONTHLY MONTHLY MONTHLY



**2021 RATES**

For more information call:  
Barcelona +34 93 451 40 37 / Madrid +34 630 909 603  
or send an email to: [info@soloindustria.com](mailto:info@soloindustria.com)